



# 12<sup>th</sup> CNC EXPO-2024

## SPONSORSHIP OPPORTUNITIES

CableNet  
**EXP**  **VISION**



**Broadcast  
Content**  
S H O W

28 | 29 | 30 August 2024

**HITEX, Hyderabad, India**

# PLATINUM SPONSOR (Exclusive)

- 54 sq. m Bare Space
- Logo inclusion on the top row of the sponsors' section on the website
- Testimonial from a Senior Executive to be used across all communication channels
- Opportunity to share content on event social media channels (including Instagram, Twitter, Facebook, and LinkedIn)
- The logo will be featured as Platinum Sponsor on the top row of the sponsor panel
- logo will be published on the hall entrance gate banners
- logo will be published on digital screens used onsite
- logo will be published on conference backdrops

- One Full Page Color Advertisement in Show Directory (Inside Front Page)
- Company logo on Bags on two sides which will be distributed at the registration counter.
- Company Logo in Promotional Materials like Banners, Posters, Hoardings, Magazines, Exhibitors, Visitor passes, and Tags.
- Space for 10 Standees (Made by Sponsoring company) at Venue.
- Emails to the industry database by the Organizer
- One Speaking Slot in the Conference subject to 60 Mins
- Social media Thank you for Sponsors' posts on social media channels post-event
- Logo and sponsorship title inclusion in Post-Show Report

**INR 15,00,000**  
**+ GST @ 18%**

# DIAMOND SPONSOR (Exclusive)

- 48 sq. mt. Bare Space
- Logo inclusion on the top row of the sponsors section on website
- Testimonial from a Senior Executive to be used across all communication channels
- Opportunity to share content on event social media channels (including Instagram, Twitter, Facebook, and LinkedIn)
- logo will be featured as Diamond Sponsor on the top row of the sponsor panel
- logo will be published on the hall entrances gate banners
- logo will be published on digital screens used onsite
- logo will be published on conference backdrops
- One Full Page Color Advertisement in Show Directory (Back Page)
- Company logo on Bags on two sides which will be distributed at the registration counter

- Company Logo on Promotional Materials like Banners, Posters, Hoardings, Magazines, Exhibitors, Visitor passes and Tags.
- Space for 6 Standees (Made by Sponsoring company)
- E-mails to the industry database by the Organizer
- One Speaking Slot in the Conference subjected to 45 Mins
- Social media thank you for the Sponsors' posts on social media channels post-event
- Logo and sponsorship title inclusion in Post-Show Report

**INR 12,50,000**  
**+ GST @ 18%**

# GOLD SPONSOR ( Non Exclusive - 2 Sponsors Only )

- 36 sq. mt. Bare Space
- Logo inclusion on the top row of sponsors section on website
- Testimonial from a Senior Executive to be used across all communication channels
- Opportunity to share content on event social media channels (including Instagram, Twitter, Facebook, and LinkedIn)
- Logo will be featured as Gold Sponsor on the top row of the sponsor panel
- logo will be published on the hall entrances gate banners
- logo will be published on digital screens used onsite
- logo will be published on conference backdrops
- One Full Page Color Advertisement in Show Directory (Middle Page)
- Company logo on Bags on two sides which will be distributed at the registration counter.

- Company Logo on Promotional Materials like Banners, Posters, Hoardings, Magazines, Exhibitors, Visitors passes and Tags.
- One Speaking Slot in the Conference subjected to 30 Mins
- Social media thank you to Sponsors' posts on social media channels post-event
- Logo and sponsorship title inclusion in Post-Show Report

**INR 10,00,000**  
**+ GST @ 18%**

# SILVER SPONSOR (Non Exclusive - 4 Sponsors Only)

- 27 sq. mt. Builtup stall
- Half Page Color Advertisement in Show Directory Inside Pages
- Logo inclusion on the top row of sponsors section on website
- Opportunity to share content on event social media channels (Including: Instagram, Twitter, Facebook, LinkedIn)
- The logo will be featured as Silver Sponsor on the top row of the sponsor panel
- The logo will be published on the hall entrances gate banners
- Company Logo on Promotional Materials like Banners, Posters, Hoardings, and Magazines
- One Speaking Slot in the Conference subjected to 30 Mins
- Social media thank you to Sponsors' posts on social media channels post-event
- Logo and sponsorship title inclusion in Post-Show Report

**INR 7,50,000**  
**+ GST @ 18%**

# Associate Sponsors (Non Exclusive)

- 18 sq. mt. Builtup stall
- Half Page Color Advertisement in Show Directory
- Logo will be published at the hall entrances, gate, and on banners
- Company Logo on Promotional Materials like Banners, Posters, Hoardings, and Magazines
- Social media thank you to Sponsors' posts on social media channels post-event
- Logo and sponsorship title inclusion in Post-Show Report

INR 5,00,000  
+ GST @ 18%



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